## TIFFANY&CO.

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### Tiffany & Co. Unveils 2025 Bird on a Pearl High Jewelry Capsule Collection, a Timeless Tribute to Jean Schlumberger's Iconic Masterpiece

NEW YORK, NY (TKDate, 2025)—Tiffany & Co. is proud to announce the launch of the 2025 Bird on a Pearl high jewelry capsule collection, a stunning reimagining of Jean Schlumberger's iconic Bird on a Rock. Crafted under the visionary direction of Tiffany's Chief Artistic Officer Nathalie Verdeille, this exquisite collection captures the whimsical and daring spirit of Jean Schlumberger's timeless creation, elevated with the world's rarest natural saltwater pearls.

"The 2025 Bird on a Pearl collection represents the perfect fusion of Tiffany's rich heritage and our relentless pursuit of creative excellence," said Anthony Ledru, Chief Executive Officer, Tiffany & Co. "Each piece is a testament to Jean Schlumberger's visionary artistry, reimagined with the world's rarest pearls to create something truly timeless. This collection celebrates the beauty of nature, further elevating it through craftsmanship and creativity that only Tiffany can deliver."

This tertiary expression of the Bird on a Pearl collection celebrates the striking beauty of natural saltwater pearls in new, inventive forms. Some designs feature the bird perched upon baroque or drop pearls, creating a seamless journey between nature and the extraordinary. In others, the bird and pearls are intimately entwined, with the pearls forming the bird's head or body, creating a mesmerizing fusion of organic elegance and daring artistry. The gradient hues and varied forms of the pearls evoke the delicate transitions of the seasons, from the soft light of spring to the warmth of summer and the subtle tones of autumn.

The pearls were sourced in the Gulf region by Mr. Hussein Al Fardan, a globally recognized authority on natural saltwater pearls whose expertise on natural pearls spans centuries. A necklace crafted of natural pearls from this region—exceptional in size, shape and luster—can require over 20 years of sourcing. Mr. Hussein Al Fardan's private collection of natural saltwater pearls is the largest from the Gulf region. Al Fardan opened his doors to Tiffany & Co. for the third consecutive year to hand-select some of his favorite pearls for this exclusive collection—an incredibly rare opportunity among high jewelry houses. Tiffany & Co. is the only house with this unique privilege.

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The Bird on a Pearl designs from the collection's principal chapter feature the legendary bird in dynamic new poses, with pearls forming its body for the first time. The Acorn and Oak Leaf chapters draw inspiration from Jean Schlumberger's archival motifs, with acorn and oak-leaf motifs adorning necklaces and earrings, complemented by large-scale autumnal pearls. The Cascade chapter is an homage to Jean Schlumberger's fascination with nature's unexpected forms and flora's beautiful asymmetries. One ring, part of the spring launch, features a gray drop natural saltwater pearl nestled in diamond leaves with a distinct Jean Schlumberger shape and texture. A pair of earrings features white-diamond leaves that culminate in white and gray drop pearls, creating a beautiful contrast. Another chapter, Ribbons, is inspired by Jean Schlumberger's family roots in the textiles industry and features an exceptional two-strand necklace showcasing an array of light-cream natural saltwater pearls, accentuated with diamond ribbon motifs along with cognac diamonds, fancy pink, fancy yellow and white diamonds. Together, these chapters elevate Tiffany's legacy of extraordinary artistry and craftsmanship.

The 2025 Bird on a Pearl collection is a tribute to the timeless beauty of the natural world, honoring the rarest materials our planet offers. Expertly handcrafted, each piece represents the pinnacle of Tiffany's artistry, lifting the spirit of Jean Schlumberger's visionary designs to new heights.

#### About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

@tiffanyandco #BirdOnAPearl

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